

ENERGY STAR® APPLIANCES PROGRAM GUIDELINES

PROGRAM DESCRIPTION:

East Kentucky Power Cooperative's ("EKPC") Energy Star Appliance Program ("ESAP") provides an incentive to end-use cooperative members ("end-use members") to purchase and install ENERGY STAR® certified appliances.

AVAILABILITY:

This program is available in all service territories of the owner-member cooperatives ("owner-members") of EKPC.

PAYMENTS:

Residential end-use members will receive an incentive from their owner-member for installing ENERGY STAR® certified appliances, while owner-members will receive a transfer payment from EKPC to cover the rebate to end-use members and any lost revenue as a result of implementing the program:

Appliance	Rebate to End-Use Member	EKPC Payment to Owner-Member
Refrigerator	\$100	\$130.00
Freezer	\$50	\$75.00
Dishwasher	\$50	\$75.00
Clothes Washer	\$75	\$145.00
Heat Pump Water Heater	\$300	\$860.00
Air Source Heat Pump	\$300	\$850.00
Air Conditioner (Central)	\$300	\$570.00

ELIGIBILITY:

Residential end-use members may receive an incentive for appliances that meet the following guidelines:

- Product must be certified by EPA as an ENERGY STAR® Appliance. Eligible models can be found on www.ENERGYSTAR.GOV.
- Product must be purchased after November 3, 2014.
- Rebate application must be completed and original receipt or copy must be provided for verification.
- Receipt must include the following information:
 - Retailer's Name
 - Itemized listing of product(s), including description(s), manufacturer(s), model number(s) or other identifying information. The receipt information must match the product information from the rebate application.
 - Purchase price and proof that full payment was made
 - Purchase date and date of delivery or installment (if installed by a contractor)
- For new construction, an owner-member energy advisor ("energy advisor") may enter the rebate application on behalf of the end-use member. For an application entered by the energy advisor, the application must be accompanied by a picture of the appliance model number and serial number. Rebate applications for new constructions, without a receipt, will only be accepted through an energy advisor.

Refrigerators & Freezers

- Refrigerators must be greater than 7.75 cubic feet in capacity.
- End-use members may apply for one ENERGY STAR® certified refrigerator and one ENERGY STAR® certified freezer rebate per calendar year per member metered account. A maximum of two rebates within this appliance category (Refrigerators and Freezers) will be allowed per metered account.

Dishwashers

- End-use members may apply for one ENERGY STAR® certified dishwasher rebate per premise/location per calendar year. A maximum of two rebates within this appliance category (Dishwashers) will be allowed per premise/location.

Clothes Washers

- End-use members may apply for one ENERGY STAR® certified clothes washer rebate per calendar year per metered account. A maximum of two rebates within this appliance category (Clothes Washer) will be allowed per metered account.

Heat Pump Water Heaters

- End-use members may apply for two ENERGY STAR® certified heat pump water heater rebates per calendar year per premise/location. A maximum of four rebates within this appliance category (Heat Pump Water Heaters) will be allowed per premise/location.

Air Conditioners and Heat Pumps

- Rebate application must be completed, signed and returned with an original or copy of the receipt and the AHRI certificate obtained from the HVAC installer.
 - AHRI certificate must list model numbers for the condenser unit (outside unit) and evaporator coil (indoor unit).
- End-use members may apply for up to three ENERGY STAR® certified heat pump or air conditioner rebates per calendar year per premise/location. A maximum of six rebates within this appliance category (Air Conditioners and Heat Pumps) will be allowed per premise/location.

LANDLORD/TENANT RELATIONSHIPS:

Notwithstanding the forgoing, a landlord who rents to a tenant who is an end-use member of an EKPC owner-member shall also be eligible to participate in the ESAP program regardless of whether said landlord is also an end-use member of an EKPC owner-member. A landlord may be eligible for the same number of incentives per calendar year as a metered tenant end-use member.

METHODS OF APPLICATION:

1.) Web Application

An end-use member portal – Energy Efficiency Collaborative Platform (EECP) - will be established through EKPC's DSM tracking program –and personalized to each owner-member's logo/branding. Each owner-member will maintain a link on their home web page that directs the end-use member to the EECP appliance portal.

2.) Paper Application

End-use members may download an application from the owner-member website or pick up an application at the owner-member office.

CONTRACTOR ROLES AND RESPONSIBILITIES:

The contractor will provide the facilities, resources, and personnel to administer appliance verification for the ESAP program. Contractor delivery of ESAP services includes the following main areas:

- Interfacing with EECP, database management, and reporting
- Incentive processing and payment distribution
- Program Reporting

Interfacing with EECP, database management, and reporting

Contractor will be established as a trade ally in EECP.

- 1) Contractor will utilize EECP to verify end-use member eligibility once a rebate request has been received.
- 2) Contractor will interface with EECP to provide follow-up data on completed rebates.
- 3) Contractor will enter phone applications directly into EECP end-use member portal.

Incentive processing and payment distribution

- 1) Contractor will be responsible for issuing checks for all rebate applications regardless of the method of which they were received.
- 2) Contractor checks must be branded with the corresponding owner-member cooperative logo and mailed to the address for the participating end-use member.
- 3) Contractor will notify EKPC of payment through EECP.
- 4) Contractor will fulfill incentive payments within four (4) weeks of application for appliance rebates.

Program Reporting

The Contractor is expected to keep EKPC informed of the Program's progress. This communication is expected to be both informal (i.e., phone calls and e-mails), and through formal reporting.

QUALITY ASSURANCE:

- EECP appliance portal will cross reference all applications received to ensure duplicate applications do not exist.
- Contractor will perform a quality assurance check of each receipt submitted for:
 - Model and Serial #'s on receipt match #'s submitted on the web page
 - Each appliance will be verified as an ENERGY STAR® Appliance through www.energystar.gov's online directory of qualifying appliances.

TERM:

The ESAP is an ongoing program.